



Custom Logo Design Rates



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BaxterCo Marketing in Design is an affordable multi-faceted design company specializing in providing small businesses, entrepreneurs and individuals with custom, simplistic and professional logos.

Bronze Logo Design

\$249

- ✓ 2 logo concepts presented
- ✓ Text-based logo (icons and illustrations not included)
- ✓ Up to 3 revisions
- ✓ Basic file format bundle

Silver Logo Design

\$349

- ✓ 4 logo concepts presented
- ✓ Text-based logo with custom icon or “licensed” illustration
- ✓ Up to 5 revisions
- ✓ Full file format bundle

Gold Logo Design

\$499

- ✓ 5 logo concepts presented
- ✓ Text-based logo with custom icon or illustration
- ✓ Unlimited revisions
- ✓ Full file format bundle

Platinum Logo & Stationary Design

\$649

- ✓ 6 logo concepts presented
- ✓ Text-based logo with custom icon or illustration
- ✓ Stationary design (business card, letterhead, envelope)
- ✓ Unlimited revisions
- ✓ Full file format bundle

Payment Policy

- ✓ We require a 50% deposit to begin your logo design. The balance is due upon completion of the work and delivery of the files.

Our Guarantee

- ✓ When purchasing a logo design that includes text only, or text and a custom icon or illustration, you own the full copyright of your new logo design outright.
- ✓ If you have chosen a “licensed” illustration, (ie: iStockphoto) you will be required to comply with the defined uses as stated in the license agreement provided with the chosen illustration.
- ✓ **BASIC File Format Bundle** – we provide your new logo design in industry-standard print ready (.EPS, .TIFF) and electronic (.JPEG, .GIF, and .PNG) formats.
- ✓ **FULL File Format Bundle** – you’ll receive the standard formats included with our “Basic” bundle, in addition to black and white, linear, halftone (grayscale) file setups. Plus, we will include fully editable master source files in Adobe Illustrator (.AI).